

#### Help Champion the 2nd Annual Great Brant Lake Canoe Race!

We are back for the 2<sup>nd</sup> Annual Great Brant Lake Canoe Race on August 7<sup>th</sup>, 2021 . Brant Lake is a beautiful resource and the canoe race is an opportunity to draw individuals and families from the paddling community to the region. Last year we had 78 participants in 51 boats and hope to grow the race to 100+ participants this year.

The race will begin at the Hilton's beach on the north end of the Lake and end in the channel at The Hub's Dock. We will have an award ceremony and after party at The Hub to celebrate the event and introduce paddlers from outside the region to advocates from local organizations and businesses.

The race will have opportunities for both competitive paddlers and for paddlers who want to enjoy the experience at a recreational pace. Although it is titled, "Canoe Race" The race is open to canoes, kayaks and stand-up paddleboards. We aim for this event to be inclusive and engage anyone who is interested in joining.

All proceeds for the event will go to the North Warren Chamber of Commerce's marketing committee and to the Bob and Gert Newton Campership Fund at Camp Read.

Sincerely,

Matt Strickland Race Director Phone: (585) 507-5090 northwarrencanoe@gmail.com

# The Great Brant Lake Canoe Race Sponsorship Levels

#### **Gold Level – \$500 Contribution.**

Featured on homepage of website, Facebook page and sponsor thank you email to participants. 6 free entries to Race for business employees and families.

# Silver Level - \$250 Contribution

Featured on website sponsors page, Facebook page, and sponsor thank you email. 4 free entries to Race for business employees and families.

# **Bronze Level - \$100.00 Contribution.**

Featured on website sponsors page, Facebook page and sponsor thank you email. 2 Race Entries.

# Supporter - \$50.00 Contribution.

Listed on website sponsors page, Facebook Page and thank you email.

#### **Paddler Prizes**

Listed on website sponsorship page and sponsor thank you email. These will be raffled off at the event to raise additional funds.

\*\*All sponsors will be named and thanked at awards ceremony\*\*

#### Sponsorships can be mailed to the North Warren Chamber of Commerce

North Warren Chamber of Commerce Attn: Canoe Race Sponsorship 3 Dynamite Hill Rd Chestertown, NY 12817

Checks can be written to North Warren Chamber of Commerce.